

# Unlock Scalable Growth and Power Your eCommerce Success with Salesforce Commerce Cloud



# The Hidden Roadblocks of Shopify Plus



### **Limited Customization**

Rigid architecture restricts deep personalization and complex workflows.



# **Scaling Pains**

Performance bottlenecks during high-traffic events like flash sales or seasonal spikes.



### **Fragmented Ecosystem**

Requires multiple third-party apps for core features, increasing costs and complexity.



### **Basic B2B Capabilities**

Lacks robust native support for B2B commerce, pricing tiers, and account hierarchies.



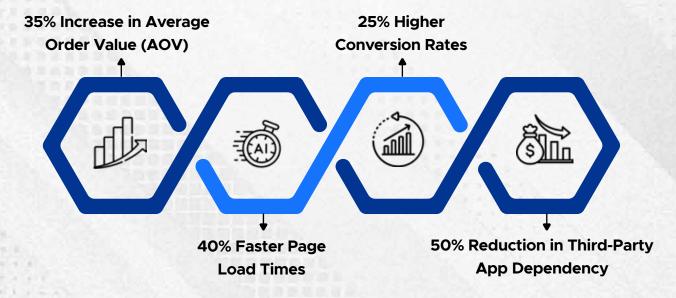
### **Data Silos**

Limited integration with enterprise systems like CRM, ERP, and marketing automation.



# eCommerce by the Numbers: Why Brands Are Choosing Salesforce

Leading eCommerce businesses are making the switch and here's why it's paying off:



# Why Salesforce is Built for What's Next



# Total Freedom to Customize

Build exactly what your business needs with powerful APIs and headless flexibility.



## One Platform, Every Channel

Manage B2C and B2B from a single source of truth—globally.



# Smarter Selling with Al

Einstein Al personalizes every touchpoint, from product discovery to checkout.



# Seamless CRM Integration

Connect marketing, sales, and service for a 360° customer view.



# **Enterprise-Ready Performance**

Handle high-volume traffic, complex catalogs, and international growth with ease.

# The Ultimate eCommerce Showdown: Shopify Plus vs Salesforce

Capabilities	<b>Shopify Plus</b>	Salesforce
Full Backend Customization	×	<b>→</b>
Advanced B2B Commerce	×	~
Built-in Al Personalization	×	~
Multi-Storefront Management	×	~
Native CRM & Marketing Integration	×	~
Advanced Analytics & Reporting	×	5 🗸 -

# Ready to Scale Smarter? We Make Migration Easy

Switching platforms doesn't have to be stressful. Our proven migration framework ensures a smooth, secure, and SEO-friendly transition.



### Zero Downtime Guarantee

We migrate your store without disrupting your live operations or customer experience.



# SEO & URL Preservation

Maintain your search rankings and traffic with intelligent URL mapping and redirects.



### Data Integrity First

We ensure accurate migration of products, customers, orders, and content—no data left behind.



## Custom Integrations, Rebuilt Better

We re-engineer your third-party integrations for Salesforce's ecosystem, ensuring seamless continuity.

# **Why Envision**

- **Deep domain expertise** across the Salesforce ecosystem
- 24x7 dedicated support by Salesforce-certified engineers
- Subject matter experts in B2B integrations
- Cost-optimized engagement models and resource utilization
- Expertise in maintaining cybersecurity and regulatory compliance
- Specialized expertise in Agentforce Implementation



# **About Envision**

Envision, a Netsmartz company, unlocks the full potential of Salesforce for businesses of all sizes and across industries. As a one-stop shop for Salesforce implementation, support, and services, we empower you to streamline operations, boost customer engagement, and achieve breakthrough results. Our team of experts is well-versed across all Salesforce Clouds, including Sales, Service, Marketing, Commerce, Experience, Health, Education, Manufacturing, and Agentforce. Let Envision be your trusted partner in crafting a winning digital strategy and exceeding customer expectations.

Years of Experience

40+
Salesforce
Certifications

1500+ Team

Members

Global Locations



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